

5 tips to help boost your fundraising

We know it can be hard to ask for donations. You've sent emails, shared on social, asked your colleagues, but now you need some new ways to boost your fundraising. Here are some ideas that should give you a helping hand.

1 Organise a sweepstake

A sweepstake is a really easy way to add a bit of competitive fun to your fundraising. If you're taking on a challenge event, ask people to make a donation to guess your finish time or how many minutes you practiced for your charity recital.

2 Host a bake sale

Who can resist cake? A bake sale is a simple yet effective way to give your fundraising a boost. If baking's not your thing, ask around for some other star bakers to come forward. We guarantee someone will love to get involved!

3 Reach out to local businesses

Chat to businesses in your area and see if they'd be willing to help. Would your local coffee shop be willing to put a collection tin on the counter? Maybe your friendly pub landlord would let you host a pub quiz? Could a local business owner donate something for you to raffle?

4 Contact your local media

Reach out to newspapers and radio stations in your area and see if they are willing to get behind your fundraising. You might find yourself in the news or on the air waves.

5 Get crafty

Do you like to make things? Maybe you're a knitter, a painter or a sewing aficionado? Whatever your skill, see if people are willing to donate in exchange for your creations. Or you could ask people to suggest something for you to make or paint?